

FOR IMMEDIATE RELEASE

CONTACT:

Granted Media: info@grantedmedia.com

GrantedMedia.com

Fax: 301-316-4933

Caribbean Parenting Month Celebrates Year Two in April 2014 with a Focus on Working Parents

Washington, DC, April 1, 2014 – In 2013, the Caribbean American Parenting blogger, Eva Greene-Wilson of SocaMom.com designated the month of April, Caribbean Parenting Month.

For this, the second year, Eva Greene-Wilson is highlighting working Caribbean parents on SocaMom.com. “Caribbean people are known to be hard working people, often balancing family, career, social life, hobbies, and even second and third jobs,” says Eva Greene-Wilson, the blogger behind SocaMom.com. “This year we will feature several Caribbean parents and personalities to talk about how they get everything done. Our hope is that by sharing their stories on SocaMom.com, we will provide ideas and support to other working Caribbean parents.”

SocaMom.com has a diverse following of parents and Caribbean culture enthusiasts from all over the world. “We started this year off working with Hewlett-Packard and Disney,” said Eva Greene Wilson. “It has been amazing to be able to work with iconic American brands, but add a little Caribbean flair. For Caribbean Parenting Month, we want to highlight brands that make being a working parent easier and more fun, as well as Caribbean parents who are examples of how to best accomplish that goal.”

SocaMom.com has published interviews with Caribbean recording artists such as the late Bunny Rugs and Bunji Garlin, Caribbean American fashion icons like Constance White and Anya Ayoung Chee, and Caribbean Canadian chef Chris De La Rosa about how they manage the work and family balance. For Caribbean Parenting month this year, SocaMom.com will present new perspectives on Caribbean parenting and offer tools to help mothers and fathers all over the world to manage their daily lives effectively.

During the month of April, new resources will be added to the SocaMom.com website and throughout the Socamom community on Facebook, Twitter, Pinterest, and Instagram, such as the Caribbean Book Club on Facebook and Caribbean Mom Chat (#CaribbeanMomChat/#MamaLime) on Twitter and YouTube. “We will be presenting new and interactive ways for our readers and members of the SocaMom community to get involved,” said Eva Greene Wilson.

For more information on Caribbean Parenting Month, visit SocaMom.com.

###